

ORDER



Orders
Order / Rev: 685188
Alt Order #: 06151459
Product Desc: MN UNITED 4 ALL FAM
Estimate: MN UNITED 4 ALL FAM
Flight Dates: 10/22/12 - 11/02/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Minnesota United for All Families
Demographic: A35+
Product Codes: IS-Issue/Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	107	\$108,775.00	\$92,458.75
10/29/12	11/02/12	2	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	107	\$108,775.00	\$92,458.75	0.00
November 2012	2	\$900.00	\$765.00	0.00
Totals	109	\$109,675.00	\$93,223.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KARE	23%	\$109,675.00
Market	100%	\$476,847.83

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$85,832.61
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,768.48
KSTP	0%	\$0.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	14%	\$66,758.70
WCCO	42%	\$200,276.09
WFTC	2%	\$9,536.96

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/22/12	10/26/12	M-F 5-6a KARE First Edition M	CM	5-6a	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$250.00		0.00						
2	KARE	10/22/12	10/26/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$800.00		0.00						
3	KARE	10/22/12	10/22/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
4	KARE	10/23/12	10/26/12	Today Show Today Show	CM	7-9a	-TWTF--	:30	8	\$800.00	P-2	0.00	NM	8	\$6,400.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$800.00		0.00						
5	KARE	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$250.00		0.00						
6	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$700.00		0.00						
7	KARE	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$350.00		0.00						
8	KARE	10/22/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	MT-TF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-TF--	4		\$250.00		0.00						
9	KARE	10/24/12	10/24/12	M-F 10-11a TODAY	CM	10-11a	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$150.00		0.00						
10	KARE	10/23/12	10/23/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$150.00		0.00						
11	KARE	10/25/12	10/25/12	Days of Our Lives Days of Our Lives	CM	12-1p	---T---	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$225.00		0.00						
12	KARE	10/26/12	10/26/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$175.00		0.00						
13	KARE	10/22/12	10/24/12	M-F 2-3p The Doctors	CM	2P-3P	M-W----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-W----	2		\$250.00		0.00						
14	KARE	10/22/12	10/26/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	10	\$450.00	P-2	0.00	NM	10	\$4,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					10	\$450.00		0.00			
15	KARE	10/22/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	2	\$1,400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		M-F 430-5p		430-5P	MTWThF----	:30		(\$700.00)		0.00	NM		
Credited															
4	KARE	10/22/12-10/28/12		M-F 430-5p		430-5P	MTWThF----	:30		(\$700.00)		0.00	NM		
Credited															
5	KARE	10/22/12-10/28/12		M-F 430-5p		430-5P	MTWThF----	:30		(\$700.00)		0.00	NM		
Credited															
16	KARE	10/22/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$400.00		0.00			
17	KARE	10/22/12	10/26/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$1,500.00		0.00			
18	KARE	10/22/12	10/24/12	NBC Nightly News NBC Nightly News	CM	530-6P	M-W----	:30	2	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-W----					2	\$2,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		NBC Nightly News		530-6P	M-W-----	:30		(\$2,750.00)		0.00	NM		
Credited															
19	KARE	10/22/12	10/26/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$1,500.00		0.00			
20	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$850.00		0.00			
21	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$850.00		0.00			
N22	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Sun 5-530p		5-530P	-----Su	:30		(\$900.00)		0.00	NM		
Credited															
23	KARE	10/22/12	10/26/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	4	\$5,600.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$1,400.00		0.00			

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Advertiser: Minnesota United for All Families
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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KARE	10/22/12	10/26/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	4	\$5,600.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KARE	10/22/12-10/28/12		M-F 630-7p	630pm-7pm		MTWThF----	:30	(\$1,400.00)	0.00	NM				
Credited															
24	KARE	10/27/12	10/27/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$375.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/22/12-10/28/12		Sat 630-7p	630pm-7pm		-----Sa--	:30	(\$375.00)	0.00	NM				
Credited															
25	KARE	10/22/12	10/22/12	Mon Prime THE VOICE	CM	Mon Prime (6:58 PM-8:00 PM)	M-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$6,000.00		0.00						
26	KARE	10/23/12	10/23/12	Tue Prime A VOICE	CM	7-8p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$6,000.00		0.00						
27	KARE	10/23/12	10/23/12	Tue Prime C PARENTHOOD	CM	9-10p	-T-----	:30	1	\$3,750.00	P-2	0.00	NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$3,750.00		0.00						
28	KARE	10/24/12	10/24/12	Wed Prime LAW ORD: SVU	CM	Wed Prime (9:00 PM-10:00 PM)	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/22/12-10/28/12		Wed Prime	Wed Prime		(9:00 PM-10:00 PM)	--W-----	:30	\$2,500.00	0.00	NM			
29	KARE	10/25/12	10/25/12	Thu Prime C ROCK CENTER	CM	9-10p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/22/12-10/28/12		Thu Prime C	9-10p		---Th----	:30	(\$2,000.00)	0.00	NM				
Credited															
30	KARE	10/26/12	10/26/12	Fri Prime C DATELINE	CM	9-10p	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,800.00		0.00						
31	KARE	10/27/12	10/27/12	Sat Prime SMASH	CM	Sat Prime (6:58 PM-8:00 PM)	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/22/12-10/28/12		Sat Prime	Sat Prime		(6:58 PM-8:00 PM)	-----Sa--	:30	\$700.00	0.00	NM			
32	KARE	10/27/12	10/27/12	Sat Prime C LAW ORDER: SVU	CM	9-10p	-----S-	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,250.00		0.00						
33	KARE	10/22/12	10/26/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	5	\$2,400.00	P-2	0.00	NM	5	\$12,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$2,400.00		0.00						

Order / Rev: 685188
 Alt Order #: 06151459
 Flight Dates: 10/22/12 - 11/02/12

Advertiser: Minnesota United for All Families
 Product Desc: MN UNITED 4 ALL FAM
 Estimate: MN UNITED 4 ALL FAM
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10-1030P	-----S-	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S-		1			\$2,300.00	0.00					
35	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S		1			\$2,300.00	0.00					
36	KARE	10/22/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
	1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		5			\$650.00	0.00					
37	KARE	10/22/12	10/26/12	Late Night Late Night NBC	CM	1135pm-1235xm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	4	\$1,200.00
	1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		5			\$300.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Late Night		1135pm-1235xm	MTWThF----	:30		(\$300.00)		0.00	NM		
	Credited														
38	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1035-1105P	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S		1			\$600.00	0.00					
39	KARE	10/28/12	10/28/12	Entertainment Tonight Entertainment Tonigh	CM	1105P-1205A	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S		1			\$150.00	0.00					
40	KARE	10/22/12	10/26/12	Today Show Today Show	CM	7-9a	MT--TF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	MT--TF--		4			\$800.00	0.00					
41	KARE	10/24/12	10/24/12	M-F 9-10a TODAY	CM	9-10a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	--W----		1			\$250.00	0.00					
42	KARE	10/25/12	10/25/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	---T---		1			\$250.00	0.00					
43	KARE	10/26/12	10/26/12	NBC Nightly News NBC Nightly News	CM	NBC Nightly News	----F--	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	----F--		1			\$2,750.00	0.00					
44	KARE	10/26/12	10/26/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	----F--	:30	1	\$1,400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	----F--		1			\$1,400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	M-F 630-7p		630pm-7pm	----F--	:30		(\$1,400.00)		0.00	NM		
	Credited														
45	KARE	10/26/12	10/26/12	Fri Prime DATELINE	CM	Fri Prime (9:00 PM-10:00 PM)	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	----F--		1			\$2,000.00	0.00					
46	KARE	10/25/12	10/25/12	NBC Nightly News NBC Nightly News	CM	530-6P	---T---	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 685188
 Alt Order #: 06151459
 Flight Dates: 10/22/12 - 11/02/12

Advertiser: Minnesota United for All Families
 Product Desc: MN UNITED 4 ALL FAM
 Estimate: MN UNITED 4 ALL FAM

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	KARE	10/25/12	10/25/12	NBC Nightly News NBC Nightly News	CM	530-6P	---T---	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$2,750.00		0.00			
47	KARE	10/22/12	10/26/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	11--1--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	11--1--		3				\$700.00		0.00			
48	KARE	10/26/12	10/26/12	Fri Prime ENT	CM	Fri Prime (6:58 PM-7:00 PM)	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,400.00		0.00			
49	KARE	10/27/12	10/27/12	Sat Prime A REVOLUTION	CM	7-8p (6:58 PM-8:00 PM)	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$375.00		0.00			
50	KARE	10/26/12	10/26/12	Late Night Late Night NBC	CM	1135pm-1235xm	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$300.00		0.00			
N51	KARE	10/31/12	11/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		2				\$450.00		0.00			
Totals														109	\$109,675.00